



## Zion Canyon Music Festival

126 Lion Boulevard – P.O. Box 187  
Springdale, Utah 84767  
www.ZionCanyonMusicFestival.com  
435-772-3434 fax 435-772-3952

*Promoting Solar Power in Southern Utah*

Dear Zion Canyon Friend and Music Lover,

The Eighth Annual Zion Canyon Music Festival will be held in Springdale this year on September 23rd and 24th. We have several partners and friends who provide the financial support that makes the Festival possible each year. We are asking that you and your business be a sponsor for the Festival.

We have identified several sponsorship opportunities that will allow you to help the Festival provide an excellent music venue and promote the arts in Southern Utah. Additionally, a sponsorship is a great way market and advertise your business locally. Over 4,000 music lovers attended the 2015 Festival. Sponsorship opportunities are listed on the next page.

All donations are greatly appreciated! We hope to hear from you soon. Please take a moment to complete the sponsorship form below and return it with your sponsorship donation. If you send a check, please specify in the memo that your donation is for the Zion Canyon Music Festival, or ZCMF Donation. And just a reminder: all donations are tax deductible!

Thank you for your continued support. See you in September!

Zion Canyon Music Festival Committee and Volunteers

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Name \_\_\_\_\_

Business \_\_\_\_\_

Street \_\_\_\_\_

City, State Zip \_\_\_\_\_

Day Phone \_\_\_\_\_ Evening Phone \_\_\_\_\_

Email Address \_\_\_\_\_

- A check in the amount of \$\_\_\_\_\_ is enclosed, payable to the Town of Springdale with the memo noted: ZCMF Donation.
- Gear/Merchandise support valued at \$\_\_\_\_\_
- In-Kind Festival support valued at \$\_\_\_\_\_ (Please provide invoice for credit)

Recognition of Sponsorship:

Website link: \_\_\_\_\_

Logos can be emailed to [ccc@infowest.com](mailto:ccc@infowest.com). Please send a high resolution image suitable for printing.

## Levels and Benefits of Sponsorship:

Please review the significant advertising benefits that exist for sponsors of the Festival:

### Platinum Sponsorship of \$1,500+ includes:

- Your banner placed near the festival main stage during the Festival,
- Mention of your sponsorship from the main stage,
- A web banner for your business on the Festival website,
- Your name/logo on all Festival printed promotional materials,
- Your name/logo on the Festival poster if your sponsorship is received by **July 15, 2016**,
- Your name/business mentioned in any Festival related Public Service Announcements,
- Your name/logo with a link to your business listed on the Festival website as a sponsor, and
- 8 free passes to the 2016 Festival!

### Gold Sponsorship of \$1,000+ includes:

- Your banner placed near the Z-Arts stage during the Festival,
- A web banner for your business on the Festival website,
- Your name/logo on all Festival printed promotional materials,
- Your name/logo on the Festival poster if your sponsorship is received by **July 15, 2016**,
- Your name/business mentioned in any Festival related Public Service Announcements,
- Your name/logo with a link to your business listed on the Festival website as a sponsor, and
- 6 free passes to the 2016 Festival!

### Silver Sponsorship of \$500+ includes:

- A spot on the ball field fence for you to display an individual company banner (up to 4' x 6')
- Your name/logo with a link to your business listed on the Festival website as a sponsor, and
- 4 free passes to the 2016 Festival!

### Bronze Sponsorship of \$100+ includes:

- Your name/logo with a link to your business listed on the Festival website as a sponsor, and
- 2 free passes to the 2016 Festival!



### Donation Types:

While cash donations are always welcome, we can accept other types of donations:

#### In-Kind Donations

If a donation of an in-kind good or service is possible, we will gladly accept in-kind donations for goods and services needed for festival operations. The value of in-kind donations must be documented by way of an invoice for credit or other similar means. Sponsorship credit will be given at the above levels for the documented value of the good or service.

#### Merchandise/Gear

If a donation of merchandise is possible, we will gladly accept donations of merchandise that we can use in promotions, marketing, and Festival auctions. Sponsorship credit will be given at the above levels for retail value of merchandise.

***Please note, we can take donations for the festival by credit card. If you would like to contribute by using a credit card, please call Dawn at the Town office at 435-772-3434.***

We hope that we will hear from you and thank you for your support.

If you have questions, please contact Julie at the Town of Springdale at 435-772-3434.



# ZION CANYON MUSIC FESTIVAL

## Festival History and Vision

Beautiful Zion National Park in Southern Utah provides the backdrop for the annual Zion Canyon Music Festival, held on the last full weekend in September. The Festival fills the Zion Corridor with music. For the past seven years, the Zion Canyon Music Festival has brought together local and nationally known bands in a family-friendly, community-oriented atmosphere. The Committee looks to people like you to help us keep costs down in order to continue providing this exceptional Festival!

The Festival is held each year at the Springdale Town Park. Those who have attended the event have experienced a variety of original art, handmade musical instruments, and fine-craft vendors. These vendors have been joined in the past by local food establishments including: Wildcat Willies, Deep Creek Coffee, Pinching Gringo Tacos, Roadrunner Pizza, Thai Sapa, and Waffle Bliss. The event also includes handcrafted beer provided by the Utah Brewers Cooperative including Wasatch and Squatters Breweries!



The Festival is designated a “Leave No Trace” festival and was also designated in 2014 a “plastic-free zone”! Our Festival also promotes the development of renewable energy resources in Southern Utah and advancing Springdale’s solar power projects. Springdale currently has 96.4kW of solar power generation installed and the Festival is one way the Town promotes the development of renewable energy in Southern Utah. The Festival utilizes both on-site and mobile solar arrays to offset the power needs of the Festival. The Town is continually seeking ways to install more solar arrays to benefit the Town and its residents.

Southern Utah is home to world-class hiking, canyoneering, rock climbing, and mountain biking. In addition to renewable energy, the Festival continues to focus on outdoor recreation and the precious outdoor resources found in the Zion National Park area.





In the past, Festival attendance reached 4,000 people during our two-day event. The Festival has continued to grow in quality, popularity and attendance. We expect this year's festival to be the best year ever. Sponsoring the Festival is a great opportunity to connect Festival patrons to your name and business in a family-friendly environment supporting our community!

While we have implemented a small admission charge to grow the quality of the Festival, we still need help from friends like you to achieve our goal with providing professional live music to the Zion Canyon Community. We encourage you to join the Music Festival Committee by offering your sponsorship support that will enhance the cultural climate of Southern Utah and promote our abundant outdoor opportunities. Sponsorship gives you the opportunity to not only support an excellent community event and promote the arts in Southern Utah, but also market and advertise your business locally.

Any donations are greatly appreciated and are tax deductible.

See you in September! It's going to be a great.





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